



# 22nd Jewish Culture Festival in Kraków

June 29<sup>th</sup> – July 8<sup>th</sup>, 2012

## REPORT

The Jewish Culture Festival in Krakow is the largest presentation of contemporary, diversified culture created by the Jews both in Israel and the Diaspora.

Besides presenting Jewish art and culture through a great educational program, the Festival gives its audience a unique opportunity to personally experience how rich and colorful Jewish culture is.

The 22nd Festival was held under the **honorary patronage of the President of the Republic of Poland**, Bronisław Komorowski.

The Małopolska Region was a partner of the 22<sup>nd</sup> Festival in the framework of the project ***Małopolska. Everything is Great! / Małopolska. I wszystko gra!***

The program of the 22nd edition of the Festival included **213 events**:

### **138 events in the main program of the Festival**

- 25 musical events: concerts, DJ-parties, Tea Dance Party
- 25 meetings, lectures, presentations
- 54 workshop meetings in 13 different series
- 30 guided tours in 8 series, in two languages
- 1 exhibition
- 3 ceremonies, including the Zahor ceremony

### **75 events organized by our partners**

- 35 events organized by the JCC
- 26 events organized by the Galicia Jewish Museum
- 14 events organized by other institutions

We invited **158 artists** from Israel, USA, Germany, France and Poland.

More than **25,000 persons** took part in the Festival events. Most of them were from Poland but also from the European Union, the United States, Israel and many other countries.

## PROGRAM OF THE 22nd EDITION OF THE JEWISH CULTURE FESTIVAL IN KRAKÓW

Since our Festival presents contemporary Jewish culture, every year we try to enrich its program with new elements that resemble the creativity of the Jewish culture and show how different it is from its stereotypical images. These new elements were especially visible in this year's Festival program, thanks to following elements:

- Series of concerts under the title **Musical Laboratory of Jewish Culture MuLaKuŻ**, presenting new Jewish music from Poland, became a part of the main concert series in the Tempel Synagogue;
- We introduced the entire series of **club events** to the program, ranging from DJ-parties to the cruise along the Vistula River;
- Series of concerts presenting **Jewish avant-garde music** at Alchemia Club;
- Series of lectures presenting **contemporary Yiddish language and culture**, its influence on contemporary world culture and its rebirth in modern Poland and the world.



## MUSICAL EVENTS

1. Musical Laboratory of Jewish Culture MuLaKuŻ: **Kruzenshtern & Vialka** (Israel / France): Igor Krutogolov (bass, saw, vocal), Ruslan Gross (clarinet), Guy Shechter (drums), Boris Martzinovsky (accordion), Marylise Frecheville (drums), Éric Boros (bass)
2. DJ Party @ Alchemia: DJ Janeck Altshuler (Germany)
3. **Swinging Ballroom Boat Party** with Haferflocken Swingers (Germany)
4. DJ Party @ Alchemia: Funklore DeeJay (Poland)
5. **Cantors' Concert: Voice of Joy and Deliverance** (*Ps 118, 15*): Cantor Yaakov Lemmer (USA), Cantor Chaim Shimon Miller (USA), Cantor Yaakov Rosenfeld (Israel); Shoshana Zilberstein Kolot Min Hashamayim Choir (Israel), conductor: Rafael Bitton (Israel); accompaniment: Cantor Daniel Gildar (USA), concert produced by: Yosi Notkowitz (Israel)
6. Midnite Session + Alchemia Jam: **Swing, Sax and Flocken'roll: Haferflocken Swingers** (Germany): Talis Mortalis (guitar, vocal), Florent Mannant (tenor saxophone, clarinet, vocal), Andrea Roberts (alto saxophone, vocal), Johannes Hagenloch (bass, vocal), Toto Wolf (drums), Bots (trumpet, trombone, vocal)
7. **Project Gebirtig: Bester Quartet & Tomasz Ziętek** (Poland): Jarosław Bester (accordion), Oleg Dyyak (percussion), Jarosław Tyrała (violin), Mikołaj Pospieszalski (double bass) and Tomasz Ziętek (trumpet)  
*This project was commissioned by the Festival of New Jewish Music in Warsaw and the Jewish Culture Festival in Kraków.*





8. **David Krakauer (USA) & Sinfonietta Cracovia** (Poland); conductor: Robert Kabara (Poland)
9. Midnite Session + Alchemia Jam: **Dirty Honkers** (Germany / Israel): Gad Baruch Hinkis (electronics, sampler), Florent Mannant (saxophone, vocal), Andrea Roberts (saxophone, vocal)
10. **Uri Caine Ensemble Plays Mahler and Gershwin** (USA): Uri Caine (piano), Ralph Alessi (trumpet), Chris Speed (clarinet), Nicolas Geremus (violin), Ben Perovsky (drums), John Hébert (double bass)
11. Musical Laboratory of Jewish Culture MuLaKuŻ: **Dewejkus: Maćko Korba Ensemble** (Poland): Maciej Cierliński (hurdy gurdy), Piotr Dąbrowski (percussion, cymbals, bells, water), Mieczysław Litwiński (violin, viola, harmonium, vocal), Andrzej Kijanowski (sound), Krzysztof Owczarek (Cinemanual - visuals)  
*This project was commissioned by and exclusively performed for the Jewish Culture Festival in Kraków.*
12. Midnite Session + Alchemia Jam: **Pitom Duo** (USA): Yoshie Fruchter (guitar), Jeremy Brown (violin)
13. **A Musical Tour of Diferent Hassidic Courts by The Millers** (USA): Benzion Miller, Chaim Shimon Miller, Eli Oizer Miller, David Isaack Weisz, Chaim Mandelbaum, accompaniment: Daniel Gildar, guests: Frank London (trumpet), Michael Alpert (violin)
14. Musical Laboratory of Jewish Culture MuLaKuŻ: **Alte Zachen | Jewish Surf** (Poland): Raphael Roginski (guitar), Bartłomiej Tyciński (guitar), Macio Moretti (bass), Ola Rzepka (drums)
15. Midnite Session + Alchemia Jam: **Pitom Duo** (USA) & **Alte Zachen | Żydowski surf** (Poland)
16. Musical Laboratory of Jewish Culture MuLaKuŻ: **Mikołaj Trzaska Ircha Quartet** (Poland): Mikołaj Trzaska (clarinet, saxophone), Wacław Zimpel (bass clarinet), Paweł Szamburski (bass clarinet), Michał Górczyński (bass clarinet)
17. **Essen - Paul Shapiro's Ribs & Brisket Revue** (USA): Paul Shapiro (saxophone, clarinet, flute, vocal), Jerry Korman (piano), Booker King (double bass), Cilla Owens (vocal), Glenn Turner (vocal), Tony Allen (drums)
18. Midnite Session + Alchemia Jam: **Frank London & Friends** (USA)
19. **The Maghreb Orchestra** (Israel): Moshe Sabag (violin), Michael Elkabetz (oud, vocal), Noa Melamed (piano), Gilad Vaknin (guitar), Noam Bitton (darbuka), Ilan Katchka (percussion)
20. **Tea Dance Party**: Steve Weintraub (USA) and Festival Yiddish Dance Band: Jeff Warschauer (USA), Deborah Strauss (USA), Sanne Möricke (Germany), Frank London (USA)





21. **Rykarda Parasol with Ensemble** (USA / Poland): Rykarda Parasol (vocal, guitar), Piotr Aleksandrowicz (guitar), Jan Freicher (piano), Kornel Jasiński (bass), Robert Rasz (drums)
22. ***Shalom on Szeroka Street – A Jewish Woodstock: Paul Shapiro's Ribs and Brisket Revue*** (USA), **Alte Zachen | Jewish Surf** (Poland), **The Alaev Family** (Israel): Allo (doyra, vocal, Bukharian frame drums), Amin (alofon, doyra, vocal, percussion), Alan (percussion, cajon, doyra), Zvika (Turkish clarinet, darbuka, vocal), Ariel (vocal, accordion), Amir (qanun, doyra, vocal), Aviva (violin), Avri Borochoy (bass guitar), **Rykarda Parasol with Ensemble** (USA / Poland), **The Maghreb Orchestra** (Israel), **Marsh Dondurma** (Israel): Dotan Yogev (snare drum), Idan Raveh (trumpet), Eliahu Preminger (trumpet), Maayan Milo (trombone), Luisa Salomon (trombone), Yaakov Gorensteyn (soprano saxophone), Ehud Raz (sousaphone), Oded Aloni (sabar, darbuka), Itamar Shatz (tenor saxophone), Yair Salzman (bass drum), Noa Segal (snare drum), Anton Falko (baritone saxophone), Danniell Leibovitch (tenor saxophone), Evyatar Levy (alto saxophone), Aviran Ben Naim (trumpet) and: **Frank London, David Krakauer, Michael Alpert, Deborah Strauss, Jeff Warschauer, Daniel Kahn, Ilya Schneyveys**
23. **Leopold Kozłowski and Friends** (Poland): Leopold Kozłowski, Jacek Cygan, Kamila Klimczak, Katarzyna Jamróz, Renata Świerczyńska, Marta Bizoń, Andrzej Róg, Jacek Hołubowski, Halina Jarczyk
24. Musical Laboratory of Jewish Culture MuLaKuŻ: **Horny Trees** (Poland): Paweł Szamburski (clarinet), Hubert Zemler (percussion), Maciej Trifonidis Bielawski (bass guitar)
25. ***His People*** – screening of the silent film with live music by **Paul Shapiro Sextet** (USA): Paul Shapiro (saxophone, clarinet, flute), Steven Bernstein (trumpet), Tomas Ulrich (cello), Jerry Korman (piano), Booker King (double bass), Tony Allen (drums). *The film has been restored by the National Center for Jewish Film at Brandeis University.*





## MEETINGS, LECTURES, PRESENTATIONS

1. The Year of Janusz Korczak: ***Róża Thun Reads Korczak's Stories to Children***
2. From Yiddishland With Love: ***The Golden Chain of Yiddishkeit*** – Dr. Przemysław Piekarski (Poland)
3. Presentation: **The Culture of Yemenite Jews** – Ben Zion David, Tal Arshi (Israel)
4. **Jewish Anti-Zionism** - dr Stanisław Krajewski (Poland)
5. The Year of Janusz Korczak: ***Korczak. An Attempt at a Biography*** – meeting with Joanna Olczak-Ronikier, an author of the book under the same title; moderated by Tomasz Fiałkowski, Tygodnik Powszechny Weekly
6. From Yiddishland with Love: ***Vos iz naves? / What's New? The 21<sup>st</sup>-Century Hassidic World Revisited*** – Dr. Agnieszka Legutko (Poland / USA), Michael Alpert (USA)
7. ***Israel and Its Critics, or how to be Pro-Palestinian Zionist Defender of Human Rights Even in the Middle East***- Paweł Smoleński (Poland)
8. Film lecture: ***Diaspora: Mother of Contemporary Israel – Late Marriage*** - Maciej Stroiński (Poland), Jagiellonian University
9. Star @ Cheder: **Uri Caine** (USA)
10. From Yiddishland With Love: ***Breaking Through the Door of Time and Space: New Yiddish Culture, Yiddish Song and Contemporary Identities*** – Dr. Agnieszka Legutko (Poland / USA), Michael Alpert (USA)
11. ***Israel: Nation-Building and Pluralism*** – Prof. Shlomo Avineri (Israel), Hebrew University in Jerusalem
12. Film lecture: ***Diaspora: Mother of Contemporary Israel – Live and Become*** - Maciej Stroiński (Poland), Jagiellonian University
13. ***Ver Vet blaybn? Vos Vet blaybn? Who will be Left? What Will Be Left? An Evening of Poetry by Avrom Sutzkever*** – Anna Rozenfeld (Poland), Agnieszka Legutko (Poland / USA), Raphael Roginski (Poland)
14. From Yiddishland With Love: ***From Palm-Tree Country to the Distant Land of Snow: Yiddish as a Bridge Between Worlds*** – Dr. Agnieszka Legutko (Poland / USA), Michael Alpert (USA)
15. Debate: ***What Claim Does Israel Have to the Diaspora – and Vice Versa?*** - Prof. Shlomo Avineri (Israel), Konstanty Gebert (Poland), Dr. Stanisław Krajewski (Poland), Paweł Smoleński (Poland)



16. Film lecture: *Diaspora: Mother of Contemporary Israel – Shiva* - Maciej Stroiński (Poland), Jagiellonian University
17. Star @ Cheder: **David Krakauer (USA)**
18. From Yiddishland With Love: *Children and the Yiddish Language* - Anna Rozenfeld (Poland)
19. *Why Is It Worth Being a Heretic? On Not Submitting to History, or Why Am I Doing This (The Festival)* - Janusz Makuch, Director of the Jewish Culture Festival in Kraków (Chris Schwarz Annual Memorial Lecture)
20. Film lecture: *Diaspora: Mother of Contemporary Israel – The Bubble* - Maciej Stroiński (Poland), Jagiellonian University
21. Star @ Cheder: **Paul Shapiro (USA)**
22. From Yiddishland With Love: *Yiddish in Contemporary Art* - Anna Rozenfeld (Poland)
23. **Shevah Weiss: *Those High-Topped Boots*** – presentation of a book and meeting with its author
24. Film lecture: *Diaspora: Mother of Contemporary Israel – You DO Not Mess with the Zohar* - Maciej Stroiński (Poland), Jagiellonian University
25. Star @ Cheder: **Rykarda Parasol (USA)**



## WORKSHOPS

1. **The Year of Korczak** – Agnieszka Wozowicz and Sylwia Liszka (Poland) – 2 meetings: *Józki, Jaśki and Franki – The Hearts of Children; The Old Doctor and Children*
2. Open Meetings: *Our Roots and the Paths of Our Lives* - Tanna Jakubowicz-Mount, Anna Dodziuk (Poland) – 4 meetings and 2 additional workshop meetings: *The Lech Lecha of the Patriarch Abraham – On The Courage to Trust*
3. *The Jews of Yemen* - Ben Zion David, Tal Arshi (Israel) – 3 meetings: *Yemenite Cuisine, Yemenite Dancing, Yemenite Party*
4. **Yiddish Singing: Answering The Big Questions Through Yiddish Songs...** - Jeff Warschauer (USA) – 5 meetings
5. **Workshops for Children and Young People** – Etel Szyk and Hanna Kossowska (Poland) – 6 meetings: *Symbols of Judaism, In the Direction of Jerusalem – Mizrach, In a Jewish Home, Treasures of Kazimierz, Magical Kazimierz – An Outdoor Game* as well as *Shabbat Shalom! A Family Shabbat Gathering*.
6. *Jewish Paper-Cutting* - Anna Małeczka-Beiersdorf (Poland) – 5 meetings
7. *Klezmer Basic and Beyond* - Deborah Strauss (USA), Sanne Möricke (Germany) – 5 meetings
8. *Jewish Art* – Monika Krajewska (Poland) – 3 meetings: *Thou Shall Not Make Graven Images. What Is Allowed To Be Represented in Jewish Art?; Haggadah – the Most Beautiful Jewish Book; Real and Fantastic Animals in Jewish Tradition*.
9. *Ideas on Music and Tribalism – Music Workshop* – Gad Baruch Hinkis – Dirty Honkers (Israel / Germany) – 2 meetings



10. Hassidic Singing: ***Hassidic Songs of the Jewish Festivals and Special Occasions***- Cantor Benzion Miller (USA), accompaniment: Cantor Daniel Gildar (USA) – 3 meetings
11. ***Yemenite Jewellery***– Ben Zion David (Israel) – 5 meetings: ***Ring, Pendant With Floral Pattern, Lapis Lazuli Earrings, Earrings, Roman Glass Pendant***
12. ***Jewish Dances***- Steve Weintraub (USA), accompaniment: Festival Yiddish Dance Band – 5 meetings
13. ***Jewish Cooking*** - Malka Kafka (Poland) – 4 meetings: ***Ashkenazy Cooking, Sephardic Cooking, Israeli Cooking, Kabbalah Cuisine***



## TOURS

1. ***Jewish Kraków***- Anna Kiesell (Poland) – 2 tours
2. ***The Synagogues and Prayer Houses of Kazimierz***: in English – Dr. Agnieszka Legutko (Poland / USA) – 6 tours, in Polish – Anna Kiesell (Poland) – 6 tours
3. ***Former Jewish Ghetto***: in Polish - Anna Pióro (Poland) – 3 tours, in English – Dr. Agnieszka Legutko (Poland / USA) – 1 tour
4. ***Remuh Cemetery***: in Polish - Anna Kiesell (Poland), in English – Rabbi Edgar Gluck (USA) – total 2 tours
5. ***New Jewish Cemetery***: in Polish and English – Anna Kiesell (Poland) – total 2 tours
6. ***The Symbolism of Gravestones*** - Monika Krajewska (Poland) – 3 tours
7. ***Following the Footsteps of Krakow Rabbis*** – Dr. Agnieszka Legutko (Poland / USA)
8. ***Jewish Life in Kazimierz and Podgórze***: in Polish - Anna Kiesell (Poland) – 2 tours, in English – Dr. Agnieszka Legutko (Poland / USA) – 2 tours



## EXHIBITION

1. ***Going Back to My Roots***– exhibition of pastels by Ewa Senczawa (Switzerland / Poland), painted during 21<sup>st</sup> Jewish Culture Festival in 2011

## RELIGIOUS CEREMONIES AND OTHER

2. Melaveh Malkah – farewell to Shabbat
3. Morning Shabbat Prayer
4. ***Zahor: In Memory of Krakow Jews*** – a ceremony with participation of Cantor Benzion Miller and David Krakauer (clarinet)



## EVENTS ORGANIZED BY THE JCC KRAKÓW

1. Open-air garden between the Tempel Synagogue and the JCC
2. JEWISH STUDIES AT POLISH UNIVERSITIES: ***A Revival of Jewish Studies in Poland – Achievements and Challenges*** – Dr. Michał Galas (Poland), Polish Association for Jewish Studies
3. ***Meet the JCC*** – meetings with members, staff and volunteers of the JCC Kraków – 3 meetings
4. JEWISH STUDIES AT POLISH UNIVERSITIES: ***From the Treasury of Jewish Memorial Books*** – Dr. Marta Kubiszyn (Poland), Centre for Jewish Studies at the Maria Curie-Skłodowska University in Lublin
5. ***White City, Black City. Non-Obvious Tel Aviv***- Olga Andrynowska (Poland)
6. ***21x21 – The Contemporary Jewish Community of Krakow*** – opening of the photo exhibition by Bartolomeo Koczenasz (Poland)
7. JEWISH STUDIES AT POLISH UNIVERSITIES: ***History of Jews in Kraków in the 20th Century*** – Dr. Edyta Gawron (Poland), Department of Jewish Studies, Jagiellonian University
8. ***Oszpicin – On-line and iPhone Guide to Jewish History of Oświęcim*** (in Polish) – Dr. Artur Szyndler and Maciej Zabierowski (Poland), Auschwitz Jewish Center
9. ***Oshpitzin – On-line and iPhone Guide to Jewish History of Oświęcim*** (in English)- Dr. Artur Szyndler and Maciej Zabierowski (Poland), Auschwitz Jewish Center
10. ***Warsaw Sportsmen. Exhibition of the Museum of the History of Polish Jews***- Jan Śpiewak (Poland)
11. ***Back to Gombin*** – screening of the film and meeting with its director, Minna Packer (USA)
12. JEWISH STUDIES AT POLISH UNIVERSITIES: ***The Modern Legend of Ritual Murder – Kielce 1946*** - Dr Jolanta Żyndul (Poland), The Mordechai Anielewicz Center for the Study and Teaching of the History and Culture of Jews in Poland, Warsaw University
13. ***19<sup>th</sup> Century Polish-Jewish Relations: Are They Relevant Today?***- Michael Newmark (USA)
14. ***Meet the Genealogist – Find Your Jewish Roots***- Grzegorz Gembala (Poland) – 2 meetings
15. ***If I Were a Rich Man. Economy in Jewish Culture*** - Mateusz Żurawik (Poland)
16. ***Forty Shades of Grey*** – screening of the film and meeting with its director, Nicky Larkin (Ireland)
17. JEWISH STUDIES AT POLISH UNIVERSITIES: ***Jews in Poznań. A Historical Perspective*** – Dr. Rafał Witkowski (Poland), Department of Asian Studies Studies, Section of Hebrew, Aramaic and Karaite Studies, Adam Mickiewicz University in Poznań
18. ***Six Days That Changed the Middle East***- Grzegorz Gembala (Poland)
19. ***Rich Country of Poor People. Contemporary Economical-Social-Political Problems in Israel***- Remigiusz Sosnowski (Poland)
20. ***A Light unto the Nations. Poland's Jewish Revival and its Importance for the Jewish World*** – Jonathan Ornstein, Director, JCC Kraków
21. ***Zionism – a Chance or a Threat for a Jewish Community in Poland?***- Michał Klajman, Mikołaj Mirowski, Remigiusz Sosnowski, Dawid Wildstein (Poland)
22. ***Stones of Remembrance: How We Indexed All Inscriptions from the Jewish Cemeteries of Warsaw and the Rest of Mazovia*** - Witold Wrzosiński (Poland)
23. JEWISH STUDIES AT POLISH UNIVERSITIES: ***Jewish Theater at Lower Silesia, 1945–1968*** - Anna Kałużna (Poland), Department of Jewish Studies, Wrocław University
24. ***The First Annual Krakow Latke--Hamantash Debate*** - Benjamin Lorch (USA / Germany)
25. ***Jewish Political Parties in Interwar Poland – Arguments, Goals, Achievements***- Mikołaj Mirowski (Poland)



26. ***What Do They Know? Americans Involved in Poland's Jewish Revival*** - Michael Schudrich, Chief Rabbi of Poland, Jonathan Ornstein, Director of the JCC, Helise Lieberman, Director of the Taube Center for the Renewal of Jewish Life in Poland
27. ***Mythical Creatures in Judaism: Not Only Krakow Has a Dragon*** - Rabin Tyson Herberger (Poland), Jewish Religious Community in Warsaw
28. **Shabbat Dinner with JCC**, with participation of Michael Schudrich, Chief Rabbi of Poland, Edgar Gluck, Chief Rabbi of Galicia, Boaz Pash, Chief Rabbi of Krakow and Janusz Makuch, Director of the Jewish Culture Festival in Kraków
29. ***Pop Culture and Art about the Holocaust. Postmodern Discourse on the Holocaust*** - Małgorzata Malinowska (Poland)
30. ***From the Diaspora to Palestine – Changing Identity, Changing Art. About 'Farewell to Golus' by Wilhelm Wachtel***- Andrzej Pałys (Poland)
31. ***The Evolution of God***- Rabin Tyson Herberger, Jewish Religious Community in Warsaw
32. ***The Tower of Babel***- Rabin Tyson Herberger, Jewish Religious Community in Warsaw

## EVENTS ORGANIZED BY THE GALICIA JEWISH MUSEUM

1. ***The Antyschematy Initiative as Part of Caring for Memorials and Teaching the Holocaust***- Tomasz Kocur Malec (Poland)
2. **Musical Shabbat in Galicia Jewish Museum** with the participation of Mojše Band, led by Rabbi Tanya Segal (twice)
3. Concert: ***Yiddishe Perl***- Nina Stiller (Poland)
4. ***Children in the Museum! Program for Children and Young People*** – 7 meetings
5. ***Poland and Palestine – Two Lands and Two Skies. Cracovian Jews Through the Lans of Ze'ev Aleksandrowicz*** – meeting with Or Aleksandrowicz (Israel), Ze'ev Aleksandrowicz's grandson.
6. ***Wherever I Go, I am Always Going to Jerusalem....*** – exhibition of the winning pieces from the nationwide student art competition "Inspired by Jewish culture"
7. ***Inspired by Jewish Culture*** - Anna Maciejowska (Poland), director of the Jacek Malczewski School of Fine Arts in Częstochowa
8. MEMORY PROJECT: ***Finding Kalman*** – screening of the documentary film and meeting with its authors: Roz Jacobs and Laurie Weisman (USA)
9. ***The Progressive Jewish Community in Kraków***- Rabbi Tanya Segal (Poland)
10. ***Gabi and Uwe: My Grandfather Was Killed in Auschwitz. And Mine Was an SS-man*** – presentation of a book and meeting with its authors.
11. MEMORY PROJECT: ***Each Photograph Hides the Story Within***- Roz Jacobs and Laurie Weisman (USA)
12. ***5ZTUKA*** – performance by the Midrash Theatre (Poland)
13. ***Secrets of My Grandma***- performance by the Midrash Theatre (Poland)
14. ***Across the Ocean, Against History – Rebuilding Jewish Poland***- Shana Penn, Director of the Taube Foundation for Jewish Life and Culture and Tad Taube, Honorary Consul of the Republic of Poland in San Francisco.
15. Workshop: ***Jewish Paper-Cutting***- Anna Wencel (Poland)
16. ***Dancing with Chopin in Galicia (Rina Schenfeld)***- performance by the Midrash Theatre (Poland)
17. ***On the Jewish Street. The Interwar Gallery of the Museum of the History of Polish Jews*** - Prof. Barbara Kirshenblatt-Gimblett (Canada), Dr. Tamara Sztyma (Poland)
18. ***A New Itinerary***- Shana Penn, Director of the Taube Foundation for Jewish Life and Culture, Helise E. Lieberman, Director of the Taube Center for the Renewal of Jewish Life in Poland, Dr Karen Underhill, literary scholar and specialist in Polish literature and Jewish culture.

19. ***Ceremony of Presenting Medals to those in Poland Who Are Protecting Jewish Heritage*** - an event organized by the Israeli Embassy in Poland and Michael Traison Fund for Poland

## EVENTS ORGANIZED BY OTHER PARTNERS

1. ***Art in Context of Site*** - Dani Karavan (Israel). Moderation: Hagai Segev (Israel) – discussion organized by the International Cultural Centre in Krakow.
2. ***From Maurycy Gottlieb to Artur Nacht-Samborski*** – an exhibition organized by the Space Gallery
3. Discussion: ***Yiddish Culture in Pre-War Paris*** – Gilles Rozier (France), Yiddish Cultural Centre in Paris; Karolina Szymaniak (Poland), Jagiellonian University; Dr. Bartosz Kwieciński (Poland), Jagiellonian University; Moderation: Prof. Zdzisław Mach (Poland), Jagiellonian University and Jean-Yves Potel (France), Memorial de la Shoah, organized by the French Institute in Kraków
4. Screening of the film: ***Les illusions perdues 1941-1942 (Lost Illusions)***, directed by Jean-Michel Pouchard (France), organized by the French Institute in Krakow.
5. Discussion: ***Remembering the Jews*** – Dr. Erica Lehrer (Canada), Dr. Sławomir Kaprański (Poland), Jonathan Ornstein (USA / Poland), organized by the ZNAK Monthly.

## ACCOMPANYING EVENTS

1. ***The Maccabees of Sports*** - A tour of the exhibition with curator Piotr Figiela. Event organized by the Historical Museum of the City of Krakow
2. ***Man and Woman in the Traditional Jewish Home*** - Anna Lebet-Minakowska (Poland). Event organized by the National Museum in Krakow
3. ***Shtetl – Following the Traces of Jewish Villages. Route: Krakow – Działoszyce – Pińczów – Chmielnik – Szydłów – Krakow.*** Event organized by Marco der Pole
4. ***Dress and Persecution*** - Anna Lebet-Minakowska (Poland). Event organized by the National Museum in Krakow
5. A meeting with Lidia Ostałowska (Poland), author of ***Water Colors***, hosted by Anna Makówka-Kwapisiewicz (Poland). Event organized by the Czulent Jewish Association and Klezmer Hois.
6. ***Unzere kinder. Literary Project for Children*** hosted by Olga Danek (Poland). Zvi Rav-Ner, Israeli Ambassador in Poland reads the tales to children.

## CELEBRATIONS OF THE YEAR OF AKIBA RUBINSTEIN

Events organized by the Małopolska Chess Union

7. Tour: ***Krakow Chess Trails*** - Zofia Tabor, Elżbieta Kusina (Poland)
8. ***Chess Tournament: Blitz***
9. ***An evening in memory of Akiba Rubinstein*** - Andrzej Filipowicz, Ph.D. (Poland), honorary member of FIDE, international referee, publisher of Szachista monthly.





## VOICE OF JOY AND DELIVERANCE (Ps 118:15) The Jewish Culture Festival Award



Since 2008 the Festival has awarded persons and institutions that support the organization of the annual Festival in Kraków.

The recipient of this year's award is **MICHAEL STEIMAN**, lawyer from Philadelphia, born in Lviv (Lemberg). He came to the Krakow Jewish Culture Festival for the first time exactly 20 years ago and has returned annually ever since. In 1995 he established the Friends of the Cracow Jewish Culture Festival, Inc. – a charity NGO that not only collects funds for the Festival from the USA, but also promotes the ideas of the Festival.

Previous recipients of the award are: Bogdan Zdrojewski, Minister of Culture and National Heritage; Tad Taube, Sigmund A. Rolat, Prof. Jacek Majchrowski, Mayor of Krakow; Prof. Władysław Bartoszewski and Corinne Evens.

The Award was given during the *Shalom on Szeroka Street* concert on July 7th, 2012, in front of 15,000 audience members.

### HONORIS GRATIA medal for Michael Steiman

*Honoris Gratia* medal is awarded by the Mayor of Krakow for outstanding achievements for the city of Krakow. During the *Cantors' Concert* at the Tempel Synagogue on July 1st, Jacek Majchrowski awarded this medal to Michael Steiman for his activities in the US to promote the Festival and Kraków among US citizens.

### IRENA SENDLER MEMORIAL AWARD

The Taube Foundation for Jewish Life and Culture awards the Irena Sendlerowa Memorial Award to non-Jews who promote and preserve Jewish culture. This year's award was given for the first time to two scholars: **Prof. Maria Janion** and **Dr. Jolanta Ambrosewicz-Jacobs**. The ceremony took place before the concert on July 4<sup>th</sup>, 2012 at the Tempel Synagogue.

### POSTER OF THE FESTIVAL

The poster of the 22nd Jewish Culture Festival was designed by Polish artist **JAKUB STĘPIEŃ** aka **Hakobo**. John Foster, author of the *New Masters of Poster Design*, called him one of the most important poster designers in the world – the only artist from Poland mentioned in his book.

### INTERNET LIVE STREAMING OF THE FESTIVAL CONCERTS

As in previous years, all Festival concerts from the Tempel Synagogue were broadcast live on the Internet on a special website [www.jewishfestival.ajctv.pl](http://www.jewishfestival.ajctv.pl). The transmission in HD quality was watched by almost 15,000 persons from all around the globe. The recordings of the concerts will be available on the website throughout the year.

The transmission of the *Shalom on Szeroka Street* concert was made possible thanks to the Polish Audiovisual Institute and TVP2. It was available in Poland at [www.nina.gov.pl](http://www.nina.gov.pl) and [www.dwutygodnik.com](http://www.dwutygodnik.com), and abroad on [www.jewishfestival.ajctv.pl](http://www.jewishfestival.ajctv.pl). During the live streaming the Institute's website was visited by 3,400 people.



## SPECIAL EDITION OF THE MuLaKuŻ CD

In the year 2011 our Society published its first CD, with recordings of the concerts held between 2009 and 2011 at Cheder Café, in a series entitled Musical Laboratory of Jewish Culture MuLaKuŻ.

Since the MuLaKuŻ concert series became a part of the main concerts of the Festival in the Tempel Synagogue, we decided to publish special festival edition of the CD (2,000 copies), that were handed out for free to every person that purchased tickets to any of the concerts of that series.



## MAŁOPOLSKA. EVERYTHING IS GREAT! / MAŁOPOLSKA. I WSZYSTKO GRA!

In 2012 the Małopolska Region announced a program to promote our region in cooperation with the region's best festivals. The Jewish Culture Festival became one of ten key events of the region and we promoted Małopolska in various forms, including a special competition for the Festival audience called 'Małopolska Bead'. During selected Festival events, we distributed specially prepared traditional red beads with an attached musical score of the traditional *Hava Nagila* tune. Among those who guessed the melody and sent the answer to Małopolska office, one person won the main prize which was an iPod Nano and a book about the festival (Anna Dodziuk's *The Second Soul*)

The Chairman of the Małopolska Parliament, Kazimierz Barczyk, greeted the audience before the concert in the Tempel Synagogue, performed by The Millers – Hassidic family, who are followers of the Bobover Hassidic dynasty from Małopolska.



## iPHONE APPLICATION

For the third time the Krakow company Cocolab prepared a special Festival application for Apple mobile devices. It was available as a free download from the iTunes store – 145 people installed the application on their iPhones – 75% of them were from Poland, 15% from English-speaking countries, 5% from Spain and 2% from Germany.

Beside the guide to Festival events, artists and venues, those who downloaded the application could take part in a special game, scanning QR codes available in selected venues during selected festival events. Everyone who scanned the code had a chance to win the prize: an invitation to the Shabbat Dinner with JCC members, Rabbis and other Festival guests.



## FESTIVAL WEBSITE AND FACEBOOK SITE

The Festival website ([www.jewishfestival.pl](http://www.jewishfestival.pl)) has been a source of information about Festival events for many people. Every year it is visited by approximately 200,000 people. This year, 37,004 people visited the website during the Festival (June 29th – July 8th) alone.

Since 2011, our Facebook site has received 3,972 'likes' (as of July 22<sup>nd</sup>, 2012). Information posted on Facebook reached approximately 40,000 FB-users.

## MEDIA AND PROMOTION

The Festival has always been an interesting event for journalists and the media – not only from Poland but also from abroad. This year there were **64 accredited journalists**, including 14 from foreign media.

Before the Festival there was a **press conference** with Janusz Makuch, Director of the Festival.

**More than 100 articles and other press information** appeared in the Polish media during the Festival. Some of them could be found on our website, others available on request.

**Polish National Radio** became a media patron of the festival. There were many reports and information about the festival, including interviews with artists and audience members. Many of them are available on the Festival's website.

The Festival also received extensive coverage on **Polish Public TV**, with Janusz Makuch invited to the morning TV show to speak about the Festival and the two part broadcast of the *Shalom on Szeroka Street* concert on July 8<sup>th</sup> and July 11<sup>th</sup> (watched by a TV audience of 285,000 people). 5 parts of the cultural magazine 'Wszystko o kulturze' – 'Everything about Culture' – were dedicated to the Festival. There was also live coverage from Krakow about the Festival on Saturday, July 7<sup>th</sup>, on the so called 'breakfast TV' – that has the highest rate of viewership among programs of TVP. One of the most popular journalists from Polish TV – Agnieszka Szulim – co-hosted with Janusz Makuch the Festival's *Shalom on Szeroka Street* concert.



**Festival posters** were displayed in Krakow for two weeks, between June 23<sup>rd</sup> and July 8<sup>th</sup>, on **43 displays** rented entirely by the Festival in various locations– mostly in the Old Town and Kazimierz.



Festival posters were also on display in the Empik stores nationwide.

In total, **27,000 copies** of the Festival Program Brochure were printed: 15,000 in the Polish language version and 12,000 in the English language version.

**Festival ads** appeared in newspapers and magazines, both in local as well as nationwide media, that included: the largest Polish daily – *Gazeta Wyborcza* (total 7 ads in both local and nationwide issues), *Przekroj* weekly (1 ad), bimonthly *Midrasz* (1 ad), monthly *Znak* (1 ad), English-language monthly *Krakow Post* (1 ad), monthly *Karnet* (2 ads), monthly *Vivere* (1 ad) and

Empik's *Tom Kultury* monthly (1 ad). Additionally, *Gazeta Wyborcza* published two special appendices – one to the national and one to the local issue of the newspaper.

The clip advertising the Festival, prepared by Hakobo (also creator of the Festival poster), was presented on the screens in Krakow's **trams** between June 22<sup>nd</sup> and July 7<sup>th</sup>, as well as in the **Empik stores** nationwide.

The Banner with the sponsors' and partners' logos was on a display at the entrance to the Tempel Synagogue between June 28th and July 6th and on Szeroka Street on July 7th – day of the *Shalom on Szeroka Street* concert (until July 8th).

The Festival newsletter was sent 17 times before and during the Festival, to 1,500 persons registered in our database

## Organizer of the Festival

### Jewish Culture Festival Society

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www.jewishfestival.pl, office@jewishfestival.pl

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**Festival office:** Katarzyna Wydra, Kornelia Biniewicz, Robert Gądek, Paweł Kowalewski

**Accounting:** Maria Bobrowska, Elżbieta Woch

**Cooperation:** Alicja Głuszek, Marek Grochowski, Aleksandra Makuch, Szymon Makuch, Klaudia Czaja

Honorowy patronat Prezydenta Rzeczypospolitej Polskiej Bronisława Komorowskiego  
Honorary patronage: H.E. Bronisław Komorowski, President of the Republic of Poland

22. Festiwal Kultury Żydowskiej zrealizowano przy udziale finansowym  
22<sup>nd</sup> Jewish Culture Festival receives financial support from

Logos displayed include: TAUBE PHILANTHROPIES, FRIENDS OF THE CRACOW JEWISH CULTURE FESTIVAL, KRAKOW (krakow.pl), Ministerstwo Kultury i Dziedzictwa Narodowego, Gmina Wyznaniowa Żydowska w Krakowie, Ambasada Izraela, Matopolska, KORET FOUNDATION, Sigmund A. ROLAT, BONITA TRUST, Goldman Sachs Gives, ef evens foundation, TRUST FOR CIVIL SOCIETY IN CENTRAL AND EASTERN EUROPE, FUNDACJA BRZANNU, Middle East Forum, empik.com, FUNDACJA WSPÓŁPRACY POLSKO-NIEMIECKIEJ STIFTUNG FÜR DEUTSCH-POLNISCHE ZUSAMMENARBEIT, SUPPORTED BY JCF 100 JEWISH COMMUNITY FEDERATION, Jedyńka (JEDYŃKA RADIO), gazeta, TYP KRAKÓW, TYP 2, Midrasz, AJC, telewizja M, WWW.KRAKOW.PL, krakow POST, Krakow-life.com, KARNET, and PRZE KROJ.

Photos: Paweł Mazur, Wojciech Karliński